## **Hyster Forklift Parts**

Hyster Forklift Parts - As a international leader in forklift trucks, Hyster constantly strives for superiority in product quality and safety. However, it started as a producer of lifting machines and winches. Most of its production was focused in the Pacific Northwest and dealt primarily with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to get bigger and grow its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the international participant it is in our day.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully dedicated to bulk producing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to spread out into different product lines throughout the 1950's and 60's. They started building container handlers in the US in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The 60's was characterized by rapid growth right through the entire materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these developing mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide better quality at a more inexpensive cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was known throughout the world for its dedication towards superiority. This attention to excellence produced a lot of suitors for the company. In 1989, a large international corporation based in Carlsbad called NACCO Industries purchased Hyster and began an aggressive expansion strategy. NACCO quickly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of forklifts.

The changing requirements of Hyster's consumers, led by improvements in supply chain management, required Hyster to constantly innovate and make investments in new production technologies throughout the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places all over the world. All of these investments have made Hyster a global leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises over 300 different types of forklift trucks.